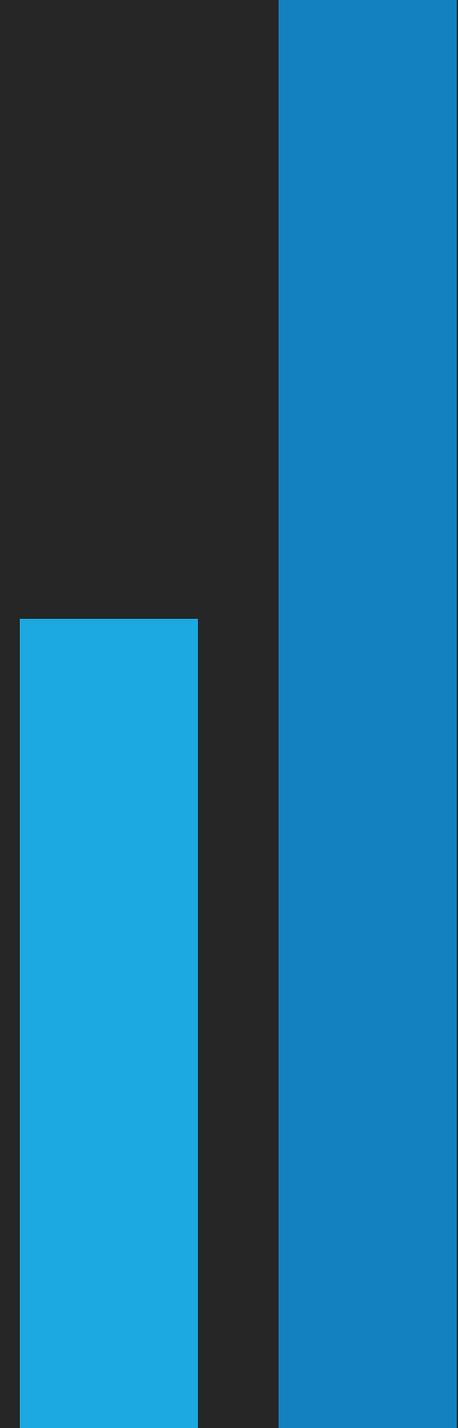




Ally Roadmap & Vision

August 2023



Forward-Looking Statement

Statements regarding our product development initiatives, including new products and future product upgrades, updates or enhancements represent our current intentions, but may be modified, delayed or abandoned without prior notice and there is no assurance that such offering, upgrades, updates or functionality will become available unless and until they have been made generally available to our customers.

The Vision

Accessibility and Universal Design



Supporting diverse 21st century learners by unlocking
the power of flexibility and choice

Recent Progress

Previous Releases - Highlights

2023

Ally for LMS

- Learn Ultra Alternative Formats Progress Tracking
- Course configuration messaging improvements
- LibreOffice updates
- Password-protected accessibility check for MS Office and LibreOffice documents
- Translated version now supports up to 60,000 characters
- Audio alternative format now supports up to 200,000 characters
- New guidance flows:
 - Password-protected files
 - What and Why for videos with no captions
 - HTML files containing links with missing text
 - HTML files containing text with insufficient contrast
- Chinese traditional language (zh-TW) now supported in Ally User Interface

Released

Moodle 4.1 Support

Ally for LMS

- Self-hosted environments are supported.
- OpenLMS environments are subject to maintenance windows scheduled for summer 2023.

*Available Now*

Released

Ultra Accessibility Checker Powered By Ally

Ally for LMS

- Exclusively available for Ultra: All Learn Ultra Instructors will have Ally as the default accessibility checker for supported WYSIWYG content within Ultra Docs.
- Allows Instructors to take advantage of part of the power of Ally to help address accessibility issues in their content.

The screenshot displays the Ultra Accessibility Checker interface. At the top, a red notification box indicates '1 Empty heading'. The main content area shows a document titled 'Indian classical music' with a rich text editor toolbar. The document text discusses the history of Indian classical music, mentioning the Delhi Sultanate, Hindustani classical music, and Carnatic music. A red dashed box highlights an empty heading in the document. On the right, the 'Accessibility score' is shown as 92% with a green gauge. Below the score, a dark grey box states 'This item has empty headings' with a 'What this means' button. Underneath, a white box explains that empty headings make it difficult for screen readers to navigate through the content. It provides two solutions: 'Remove empty heading' and 'Tag empty heading as a break', both with radio button options. An 'Apply' button is located at the bottom right of the interface.

Available Now

What's Next?

How do we build the roadmap?

Ally Product Vision



User Feedback

- Idea Exchange 
- Design Focus Groups
- Ally User Group
- Anthology User Group
- Support Tickets
- Product Usage
- (NEW) Surveys



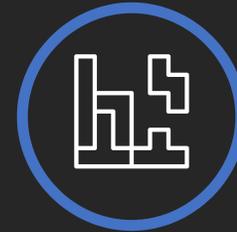
Market Research

- Industry Trends
- Best Practices
- Universal Design for Learning
- Data Intelligence
- Associations & Conferences



Regulatory & Legal

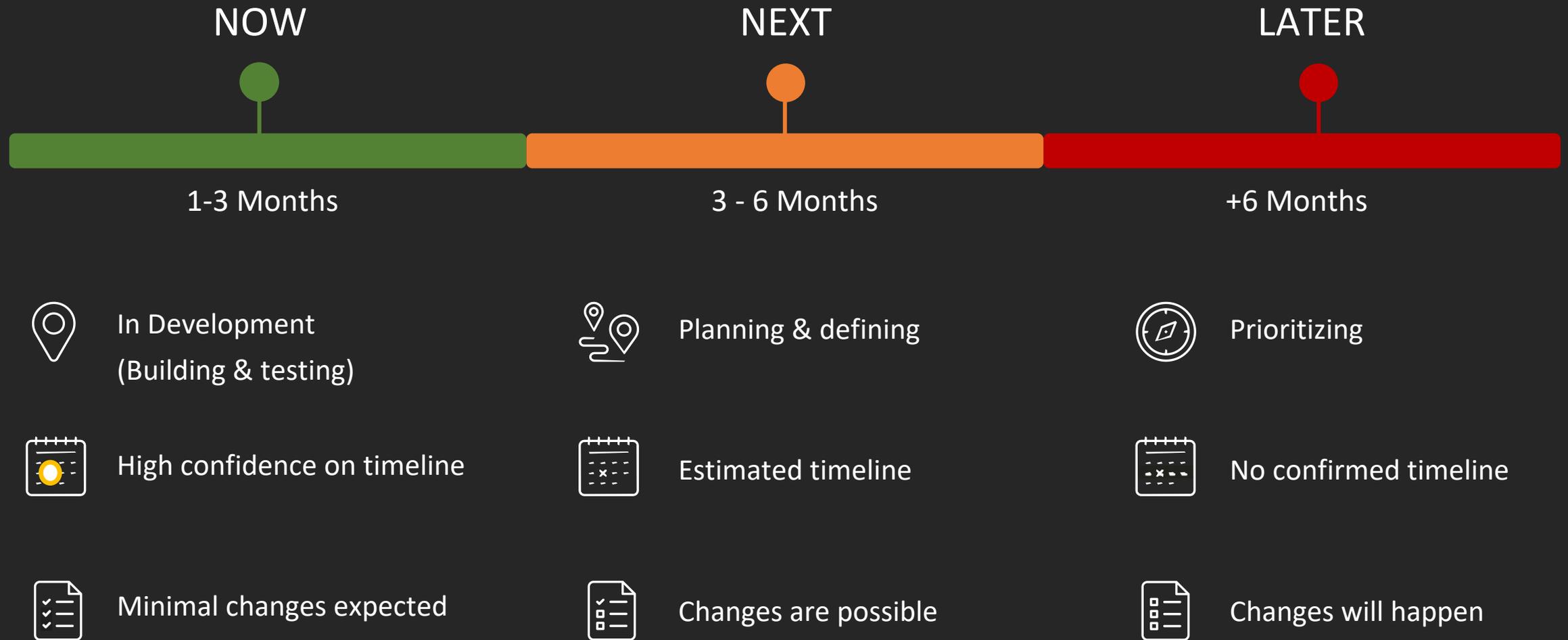
- Data Privacy & Protection
- Security
- Accessibility



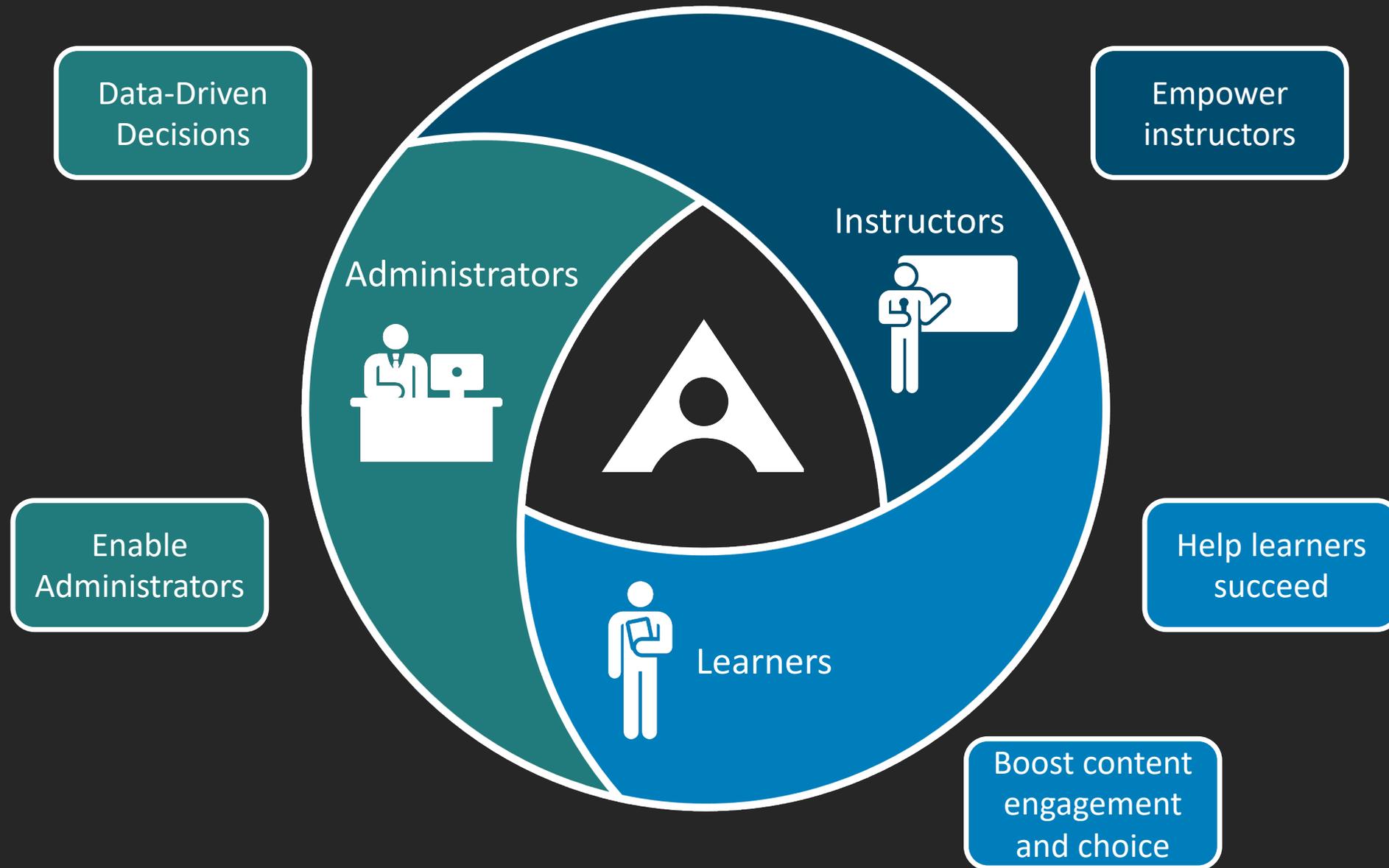
Business Alignment

- Alignment with Anthology's vision
- Cost, risk, & difficulty
- Client Impact

How do we think about the roadmap?



2023 Development Themes



Empower Instructors

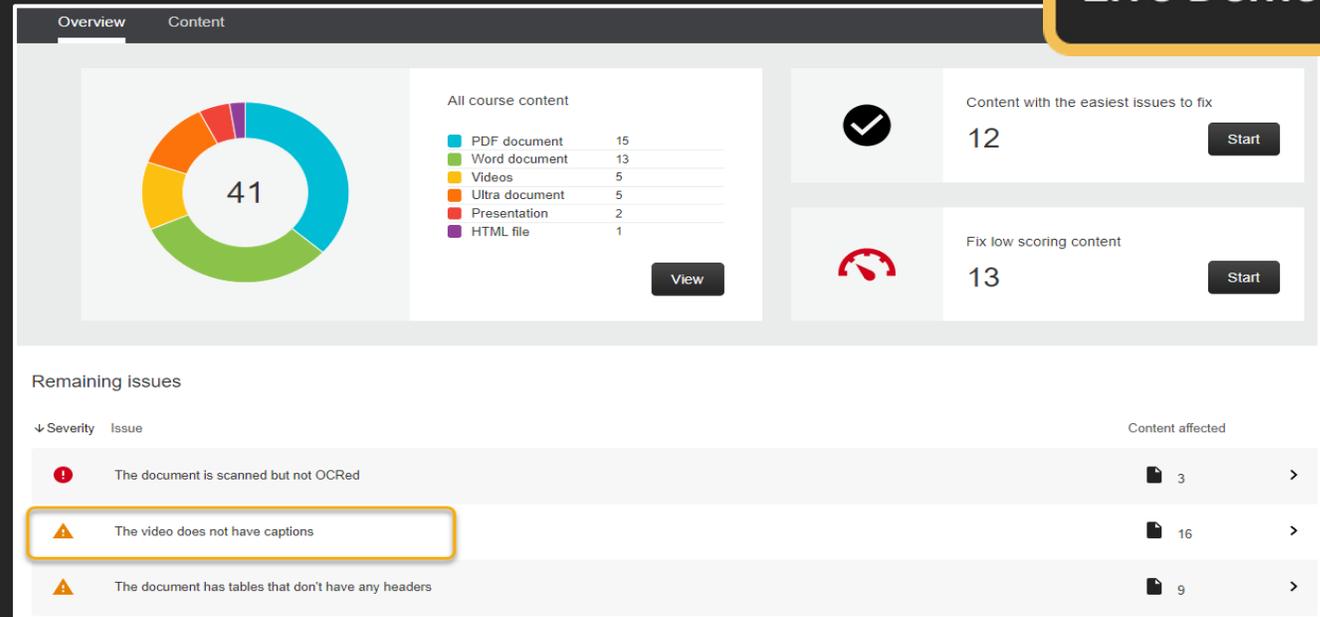
1-3 MONTHS

Expanding Video Caption Checks

Ally for LMS

Live Demo

- Expand to more video providers (depending on API availability):
 - Vimeo: Currently in development
 - Kaltura: Currently in research
- Support embedded video content uploaded directly in LMS (not links) where available
 - Canvas: Currently in development (waiting on Canvas endpoint)
 - HTML5: Currently in development



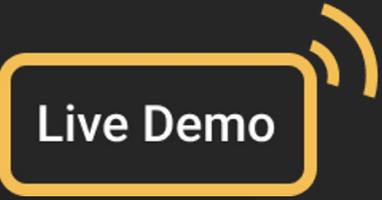
IN DEVELOPMENT



1-3 MONTHS

D2L WYSIWYG Content Guidance Ally for LMS

- Align Ally WYSIWYG guidance with the current D2L Brightspace content structure
- Treat any Brightspace HTML content (uploaded or created) as WYSIWYG content with the Ally feedback indicator and Guidance Flows available to the instructor



2 Text fragments with insufficient contrast

History of Music

Although definitions of music vary wildly throughout the world, every known culture partakes in it, and music is thus considered a 1 / 2 The origins of music remain highly contentious; commentators often relate it to the origin of language, with much disagreement surrounding whether music arose before, after or simultaneously with language. Many theories have been proposed by scholars from a wide range of disciplines, though none have achieved wide approval. Most cultures have their own mythical origins concerning the invention of music, generally rooted in their respective mythological, religious or philosophical beliefs.

Prehistoric

The music of prehistoric cultures is first firmly dated to c. 40,000 BP of the Upper Paleolithic by evidence of bone flutes, though it remains unclear whether or not the actual origins lie in the earlier Middle Paleolithic period (300,000 to 50,000 BP). There is little known about prehistoric music, with traces mainly limited to some simple flutes and percussion instruments. However, such evidence indicates that music existed to some extent in prehistoric societies such as the Xia dynasty and the civilization. Upon the development of writing, the music of literate civilizations—ancient music—was present in the major Chinese, Egyptian, Greek, Indian, Persian, Mesopotamian, and Middle Eastern societies. It is difficult to make many generalizations about ancient music as a whole, but from what is known it was often characterized by monophony and improvisation. In ancient song forms, the texts were closely aligned with

Accessibility score for: History of Music- The beginning

74% All issues ⓘ

This item contains text with insufficient contrast

What this means

Try one of these colors instead:

Apply to all 2 occurrences

Apply

Help

IN DEVELOPMENT

3-6 MONTHS

Suggest Alternative Text For Images

Ally for LMS

- Provide suggestions for potential alternative text options for images to help instructors address this issue in Ally's Instructor Feedback flow
- The instructor would still have full control to change or approve the suggested alternative text

Live Demo

Accessibility score for: IndianClassicMusic.jpg

25%

This image is missing a description

What this means

How to write a good description

Add image description

Add

Suggest Image Description For me

PLANNING & DEFINING

3-6 MONTHS

Broken Link Checking Ally for LMS

- Apply Ally's accessibility check to determine which links within WYSIWYG content or HTML files are broken
- Provide feedback and guidance when the content linked is moved or removed

The screenshot shows the Ally for LMS interface. The main content area displays a page titled "Indian classical music". A red box highlights a broken link in the text: "the [classical music](#) of the [Indian subcontinent](#)". A tooltip titled "How to fix broken links" is open on the right side of the screen. The tooltip contains the following text:

How to fix broken links

1. Open the editable HTML file using an HTML editor
2. There are **5 links** on this item that are **broken**. Use the preview on the left to help locate them on the page.
3. Some LMSs provide multiple ways to update links. Often, you'll have to edit in the **HTML or Source Code**. Locate the link with the issue in the code.

A link element may vary but looks similar to:

```
<a href="https://ally.ac">
  Blackboard Ally
</a>
```

A link is broken when the URL in your code doesn't match the destination.

Types of broken links

4. Once you identified the broken link, double check the correct URL that you want to point to and replace or fix it.
5. Repeat these steps for all links on the page with this issue. **Save** and

PLANNING & DEFINING

3-6 MONTHS

HTML Content Preview

Ally for LMS and Ally for Websites

- Provide a preview within the feedback panel for specific accessibility issues
- Allows for better and easier identification of issues in the HTML content without having to pull up the HTML file separately

List of Authors to Choose From

Here is a list of authors to choose from for your two written assignments. If you need help with your selection just let me know. I have linked each author to his/her Wikipedia article, which will provide you with good basic information to help you make your choice.* Each student should pick and "claim" a different author. If you love an American author who is not on the list, write me an email and we will negotiate. Once you have selected your author and work(s), post your choices on the [Author Selection](#) discussion board. I will approve your choices there.

Once you have picked your author, select the work or works you would like to study. Please choose something you have not read before. If you are studying a poet, you should select at least three to six (3-6) poems (depending on length). If you are studying a fiction writer, you should study at least one to three (1-3) stories (depending on length) or a novel. If you are studying a playwright, you should study at least one (1) play.

You can get a copy of the work(s) you want to read in several different ways. Many of the older authors' works are online -- just Google and find them. Many of the works can be found at very inexpensive prices in used bookstores or online. If you have trouble finding what you need, write me an email and I'll help.

* I don't recommend using Wikipedia for your research, but it is fine for this basic information link.

1878-1906

[Henry James](#), fiction

[Upton Sinclair](#), fiction

[Willa Cather](#), fiction

[Theodore Dreiser](#), fiction

[Jack London](#), fiction

[Sarah Orne Jewett](#), fiction

[Mary E. Wilkins Freeman](#), fiction

1907-1925

[Sherwood Anderson](#), fiction

[William Carlos Williams](#), poetry

Accessibility score for:
linkNotDiscernable.html



All issues ⓘ

This HTML file contains links with missing text

What this means

How to fix link text

Upload a version with correct link text



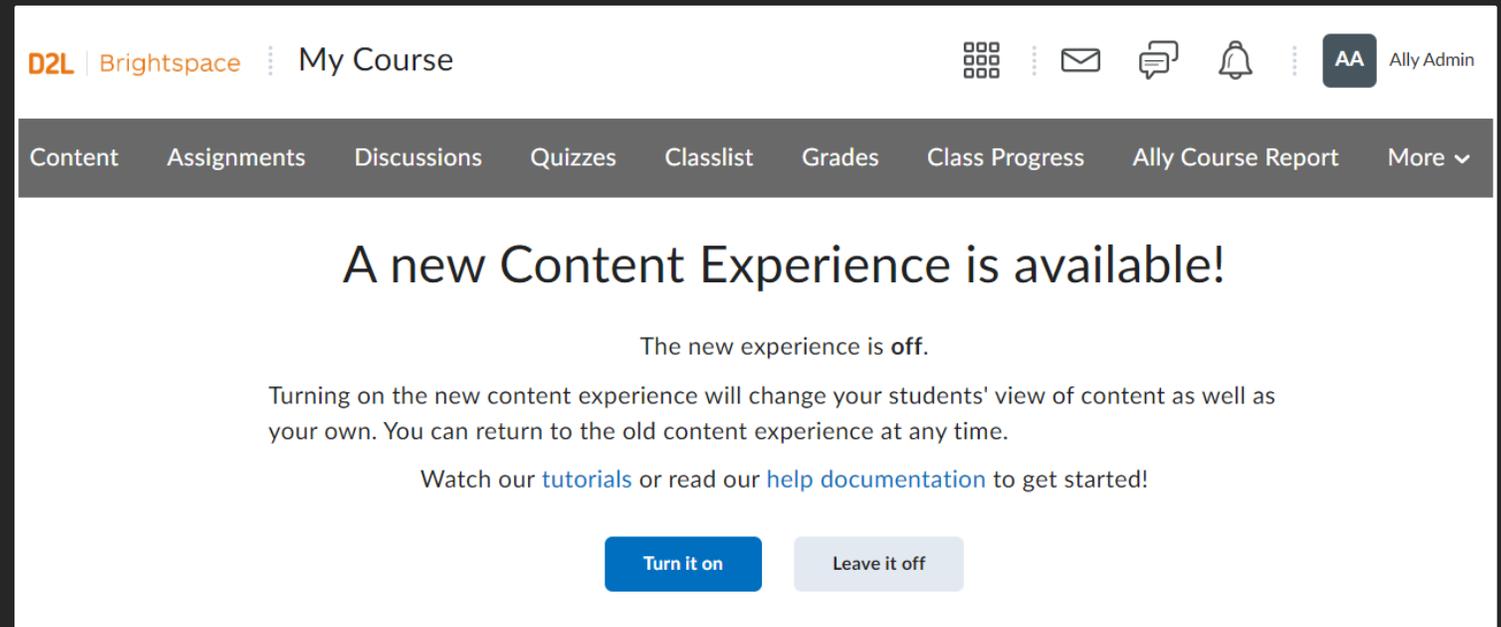
Drop file to upload
or

Browse

6+ MONTHS

D2L Content Experiences Ally for LMS

- Working with D2L to enable Ally in new content experience areas
- Dependent on D2L roadmap for content experience area compatibility



The screenshot shows the D2L Brightspace interface for a course titled "My Course". The top navigation bar includes "Content", "Assignments", "Discussions", "Quizzes", "Classlist", "Grades", "Class Progress", "Ally Course Report", and "More". A notification banner is displayed with the following text:

A new Content Experience is available!

The new experience is **off**.

Turning on the new content experience will change your students' view of content as well as your own. You can return to the old content experience at any time.

Watch our [tutorials](#) or read our [help documentation](#) to get started!

At the bottom of the notification, there are two buttons: "Turn it on" (highlighted in blue) and "Leave it off" (light gray).

PRIORITIZING

6+ MONTHS

HTML Code Preview Ally for Websites

- Provide a “code view” preview within the feedback panel for specific accessibility issues
- Allows admins, in Ally for Websites, to see where in the code they may need to focus on to solve an issue rather than just the WYSIWYG view

* Potential application in LMS

The screenshot shows the Ally for Websites interface. On the left, a code editor displays HTML code with line numbers 21 through 38. A red box highlights a specific line (line 34) containing a link with a span that has a style attribute setting the color to black. The code is: `<p>Link text is not visible: the text</p>`. On the right, a feedback panel titled "Text fragments with insufficient contrast" shows a 43% contrast level. Below the title, it explains the issue: "Avoid specific color combinations" and "Certain colors can be hard to distinguish for people with color blindness...". It also provides a link to a tool for verification. A section titled "Regular vision:" contains a bar chart titled "Causes of deforestation in the Amazon, 2000 - 2005" with the following data: Cattle ranches: 60% (green), Small-scale agriculture: 33% (orange), and Commercial agriculture: 7% (red). At the bottom of the feedback panel, it says "Seen by someone with red-green color blindness:" and includes navigation arrows.

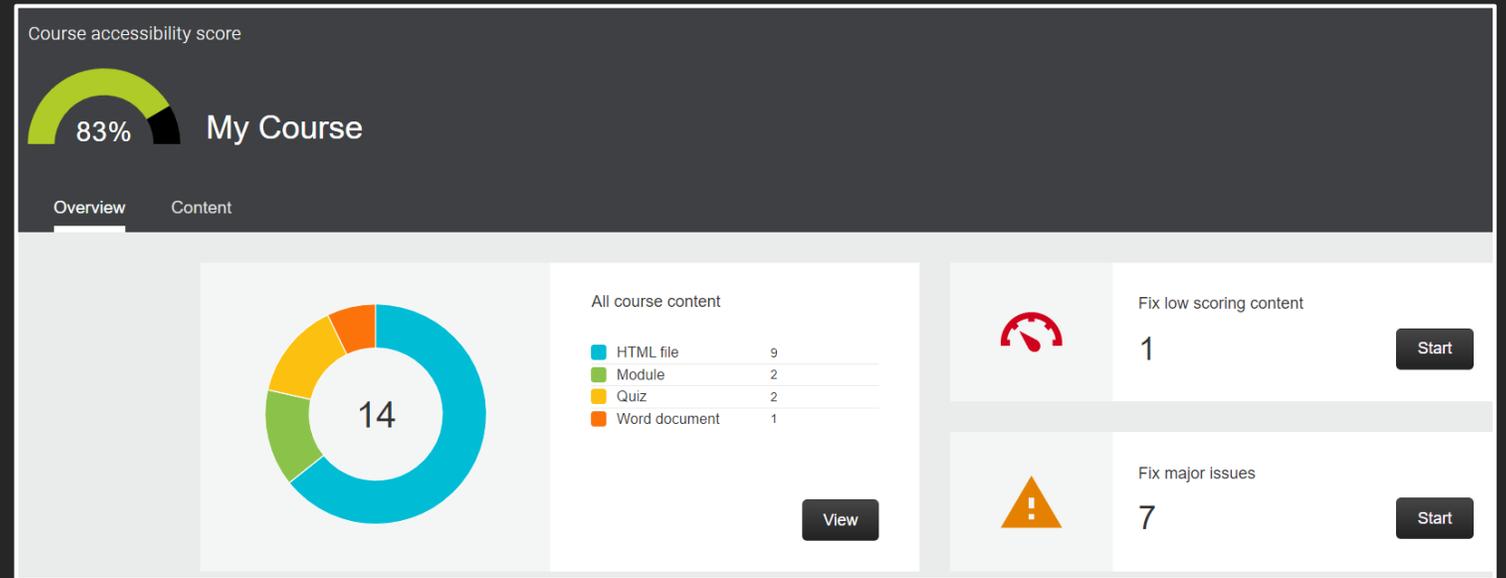
PRIORITIZING

6+ MONTHS

Course Accessibility Report improvements

Ally for LMS

- Easier to use breakdown of files vs. WYSIWYG content issues
- More streamlined information and grouping to make it easier to find specific areas of focus
- Potential exporting options



PRIORITIZING

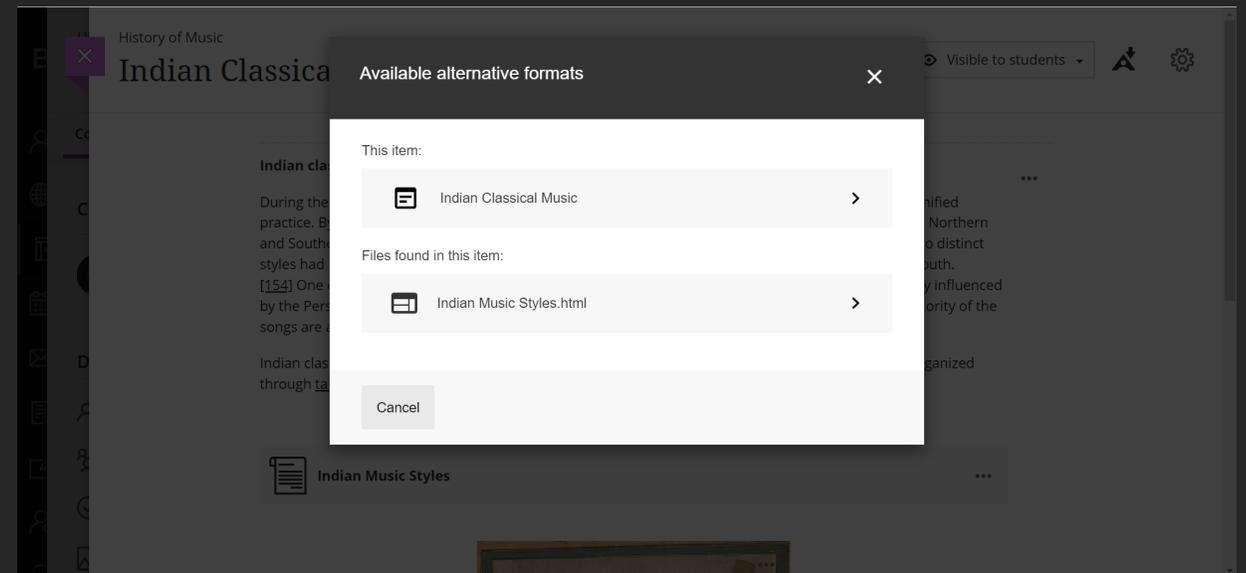


Help Learners Succeed
Boosting Engagement and Choice

3-6 MONTHS

Improved WYSIWYG Alternative Formats in Learn Ultra Ally for LMS

- Improve how Ally handles resources embedded as links in WYSIWYG and HTML content
- Allow for better support of this type of content coming from the Content Collection when generating Alternative Formats



PLANNING & DEFINING

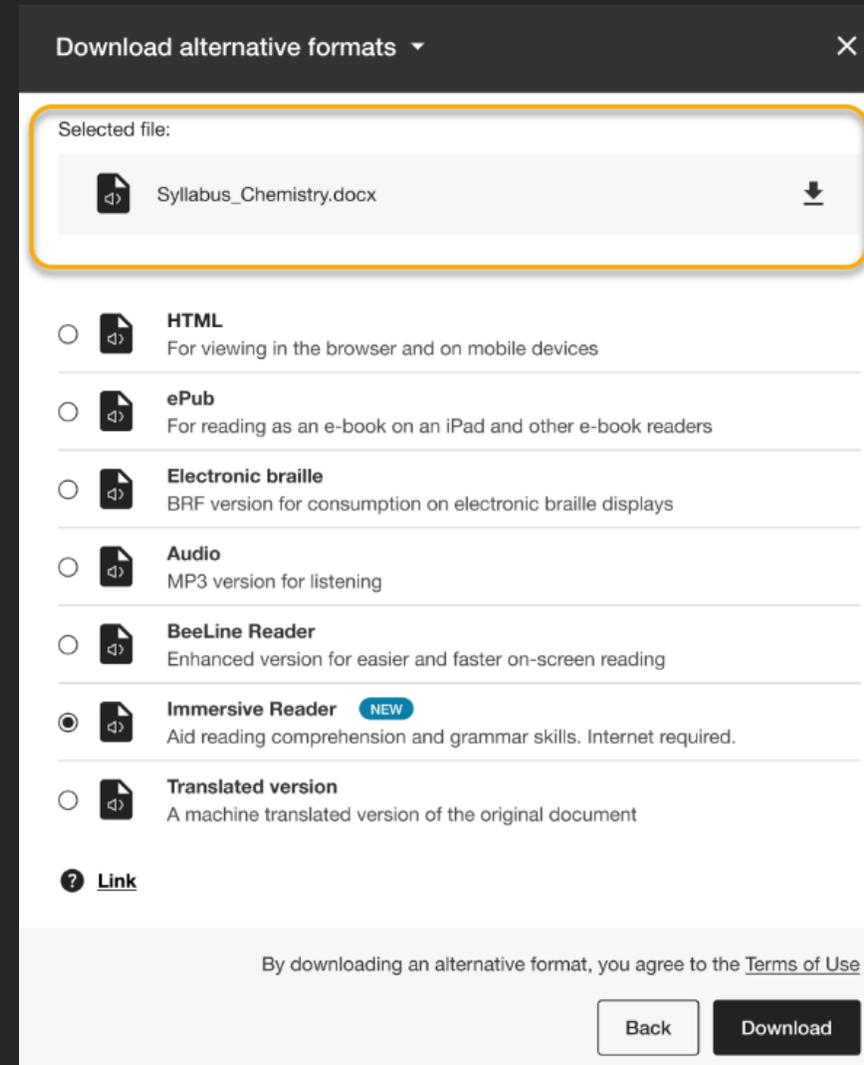


3-6 MONTHS

Original File as an Alternative Format

Ally for LMS

- Add the ability to download the original file within the Alternative Formats modal window
- Provide an easy way for students to recall the original file if they need it for reference when working with Ally's Alternative Formats



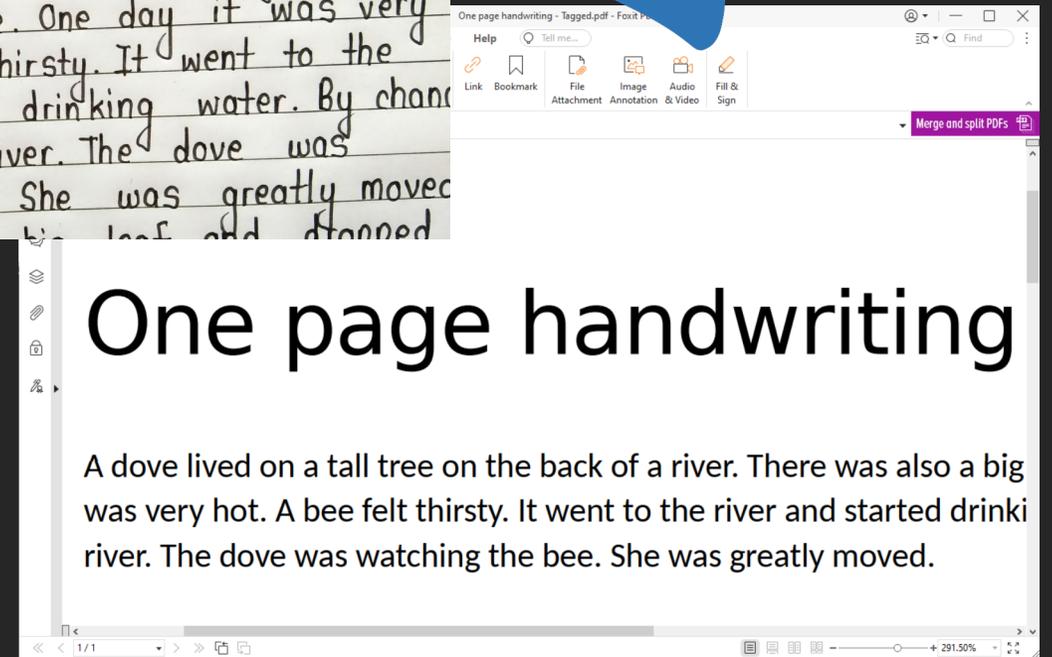
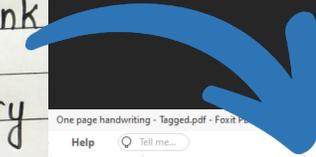
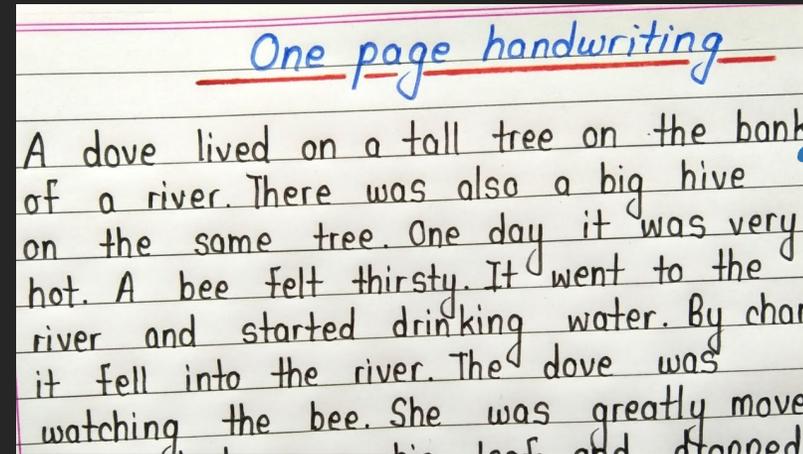
PLANNING & DEFINING



6+ MONTHS

Handwriting Recognition Support Ally for LMS

- Identify handwritten files through Optical Character Recognition
- Provide better conversion for handwritten files when generating Alternative Formats and improve the overall student experience for this type of content



PRIORITIZING

6+ MONTHS

Transcript for Video Content Ally for LMS

- Generate Transcript for YouTube videos
 - Get transcript for captioned videos
 - Generate transcript without captions



PRIORITIZING

6+ MONTHS

Alternative Formats for Video Content

Ally for LMS

- Transform video content into other formats
- Leveraging Ally Alternative Formats as a more inclusive way to consume the content
- Potential for new Alternative Format using video transcript

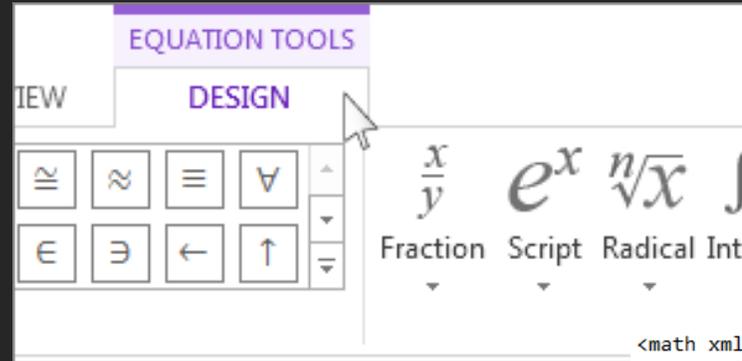
The diagram illustrates the process of converting video content into an alternative format. On the left, a video player shows a person's head and shoulders. Below the video, the text reads: "Although definitions of music vary wildly throughout the world". A white arrow points from the video player to a larger, dark-themed transcript window on the right. This transcript window displays the same text: "Although definitions of music vary wildly throughout the world known cultural partakes in it, considered a cultural universal. The origins of music re highly contentious; commentators often r". The transcript is color-coded, with "definitions of music" in purple, "known cultural" in pink, and "origins of music re" in purple. A small pop-up window titled "music" shows musical notation for the word "music". To the right of the transcript is a white accessibility menu with options for Text Size (set to 42), Increase Spacing (checked), Font (Calibri selected), and Themes (black selected).

PRIORITIZING

6+ MONTHS

Expanded STEM Support Ally for LMS

- Start to support a wider range of content that often poses challenges for users looking for alternative ways to engage
- Better detection and handling of STEM content within documents
 - Starting research with MS Office
- Provide better conversion of math equations to MathML



```
<math xmlns='http://www.w3.org/1998/Math/MathML'>
<semantics>
<mrow>
<mfrac>
<mn>1</mn>
<mn>2</mn>
</mfrac>
<mo>=</mo><mfrac>
<mn>1</mn>
<mn>4</mn>
</mfrac>
</mrow>
<annotation encoding='MathType-MTEF'>MathType@MTEF@5@5@+=
feaahqart1ev3aqatCvAUfeBSjuyZL2yd9gzLbvyNv2CaerbuLwBLn
hiov2DGi1BTfMBaeXatLxBI9gBaerbd9wDYLwzYbItLDharqqtubsr
4rNCHbGeaGqiVu0Je9sqqrpepC0xbbL8F4rqqrFfpeea0xe9Lq=Jc9
vqaqpepm0xbba9pwe9Q8fs0=yqaqpepae9pg0FirpepeKkFr0xfr=x
fr=xb9adbaqaaeGaciGaaiaabeqaamaabaabaaGcbaWaaSaaaaeaca
aIXaaabaGaaG0maaacqGH9aqpdaWcaaqaiaaigdaaeaaI0aaa
aaaa@3A0A@
</annotation>
</semantics>
</math>
```

PRIORITIZING

6+ MONTHS

Transforming the File Transformer

Ally for LMS

- Incorporate the ability for students to generate alternative formats outside of the class

anthology

Institution Page

Demo Instructor Ally

Activity Stream

Courses

Organizations

Calendar

Messages

Grades

Assist

Tools

Sign Out

Privacy

https://demo.blackboard.com/ultra/integration/bbAssist

All Services (8)

Bb Best Practices in Education
Insights and best practices from around the world. We have compiled resources to support our community and help grow quality learning experiences.
Academic

Bb Blackboard App Catalog
A centralized repository of Blackboard Learn integrations.
Academic

Bb Childcare
To help you balance your life and focus on your education, MU offers childcare offerings and discounts with area providers.
Life

Bb Counseling and Mental Health
In a time of a physical distancing and civil unrest, MU students may be in even greater need for counseling services. We're here 24/7 to help.
Health and Wellness

A Ally File Transformer
Personalize your learning experience by converting files into alternative formats that fit your needs, devices, and learning preferences.
Accessibility

Bb The Blackboard App
View updates to your courses and content, take assignments and tests, and view grades. Just look for your Institution Name in the app.
Academic

Get Vaxxed!
Get vaccinated today. Find nearby COVID-19 vaccine locations, schedule vaccine appointments, and get answers to your pressing questions—all from this trusted source.
Health and Wellness

Togetherall
A safe space to connect anonymously with other students to get and give support. Join our free online community, supported by mental health professionals 24/7.
Health and Wellness

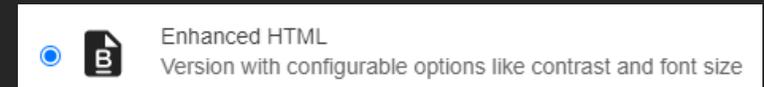
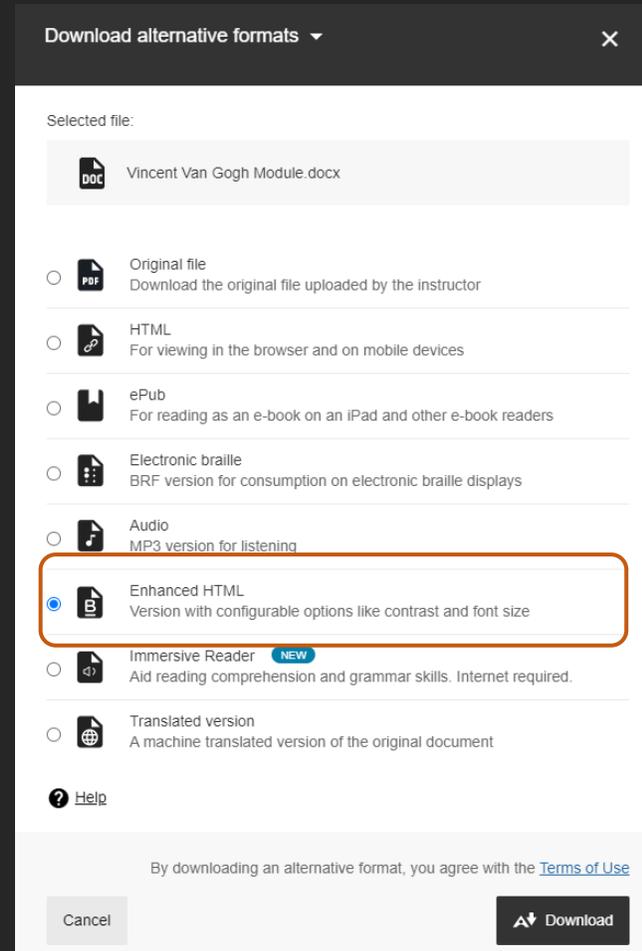
PRIORITIZING

6+ MONTHS

Enhanced HTML Alternative Format

Ally for LMS, for Websites and WCM

- Enhance Ally’s existing HTML Alternative Format with additional features, including potential contrast and font size or font type options



PRIORITIZING

Enable Administrators
Data-Driven Decisions

3-6 MONTHS

Course-level Translated Format Configuration

Ally for LMS

- Allow for configuration of the Translated Version Alternative Format at the course level
- Enables institutions to choose to disable the Translated version where needed (i.e., in language courses) while still providing the benefit to students in other course material.

The screenshot displays a list of format options for course configuration. The options are:

- ePub**
For reading as an e-book on an iPad and other e-book readers
- Electronic braille**
BRF version for consumption on electronic braille displays
- Audio**
MP3 version for listening
- BeeLine Reader**
Enhanced version for easier and faster on-screen reading
- Immersive Reader** NEW
Aid reading comprehension and grammar skills. Internet required.
- Translated version**
Not available for this course

PLANNING & DEFINING

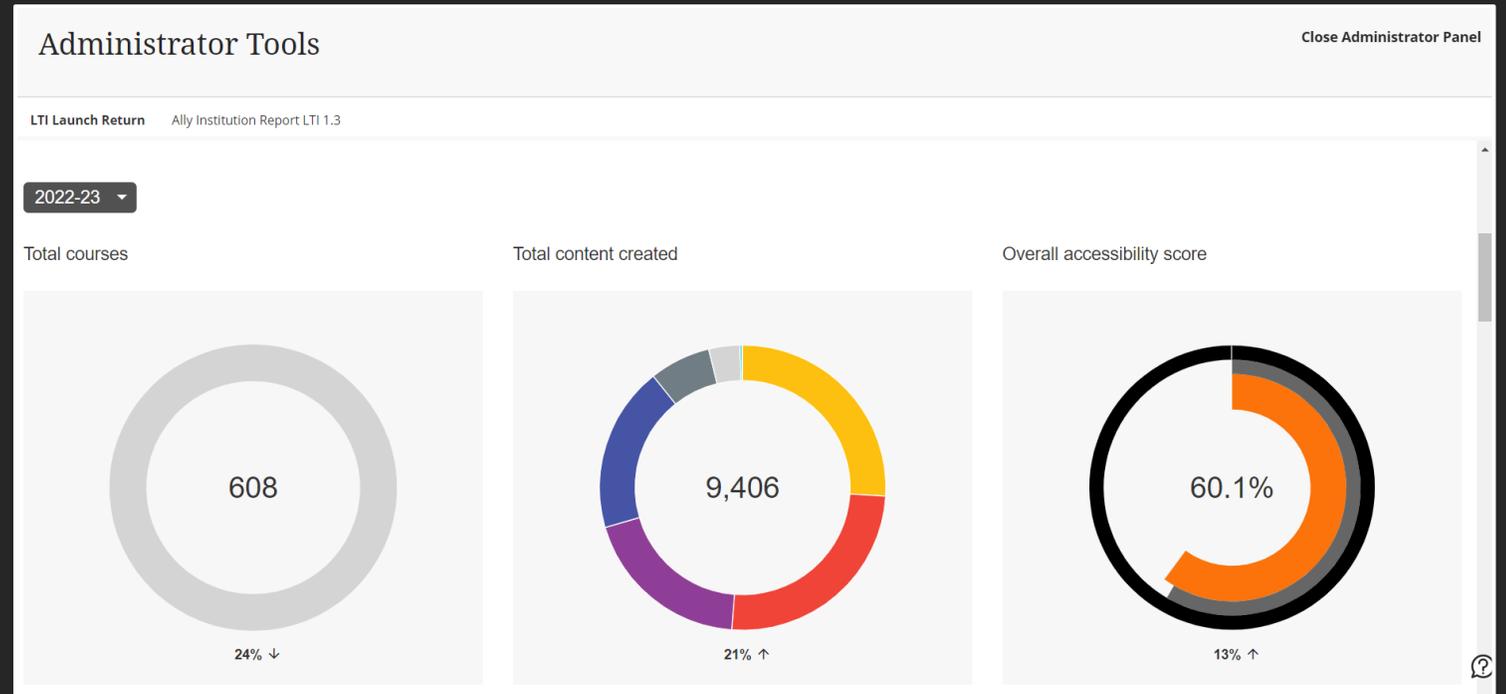


3-6 MONTHS

Institutional Report Improvements

Ally for LMS

- More usable and dynamic options embedded within the institutional report to enable faster navigation, etc.



PLANNING & DEFINING

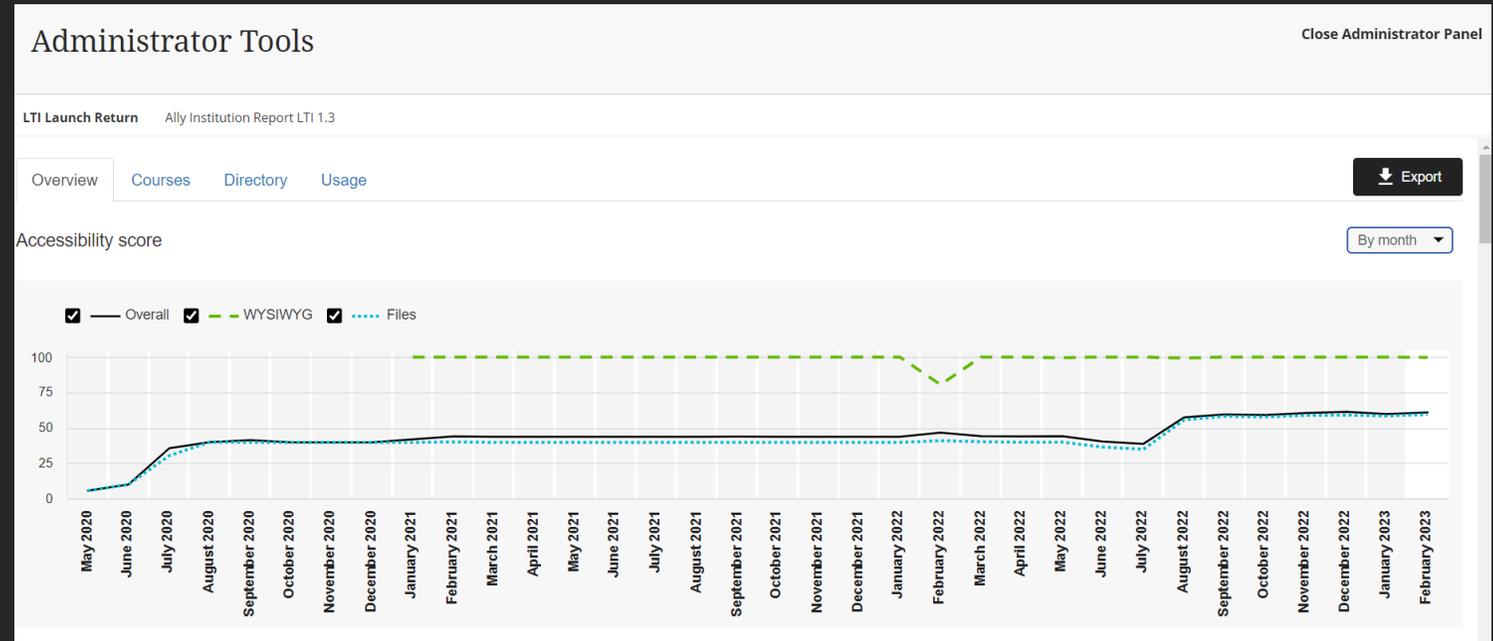


3-6 MONTHS

Institutional Report Filtering Ally for LMS

- Consider simple filtering options* to allow for additional engagement within the Overview, Courses and Directory (departmental) reports

*Depends on what is currently available from the LMS but may include things like file type to start with

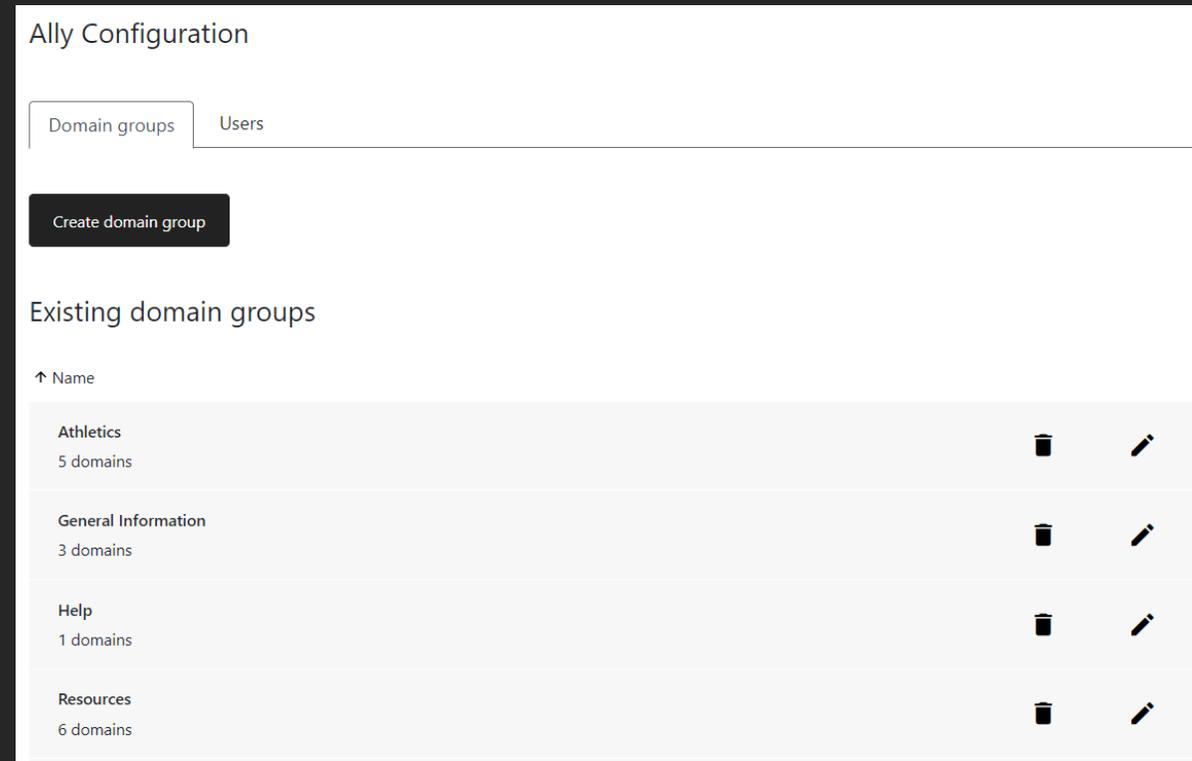


3-6 MONTHS

Domain Configuration

Ally for Websites

- Ability to add and remove domains from the Ally for Web scan configuration without requiring additional help from support teams



The screenshot displays the 'Ally Configuration' interface. At the top, there are two tabs: 'Domain groups' (selected) and 'Users'. Below the tabs is a 'Create domain group' button. Underneath, the 'Existing domain groups' section is visible, featuring a table with a 'Name' column and two action columns (delete and edit). The table lists four domain groups: 'Athletics' (5 domains), 'General Information' (3 domains), 'Help' (1 domain), and 'Resources' (6 domains).

↑ Name		
Athletics 5 domains		
General Information 3 domains		
Help 1 domains		
Resources 6 domains		

PLANNING & DEFINING



6+ MONTHS

Additional Ally for Web Improvements

- URL Filtering and sorting
- Domain scoring

Ally Configuration

Domain groups Users

Create domain group

Existing domain groups

↑ Name

Athletics 5 domains		
General Information 3 domains		
Help 1 domains		
Resources 6 domains		

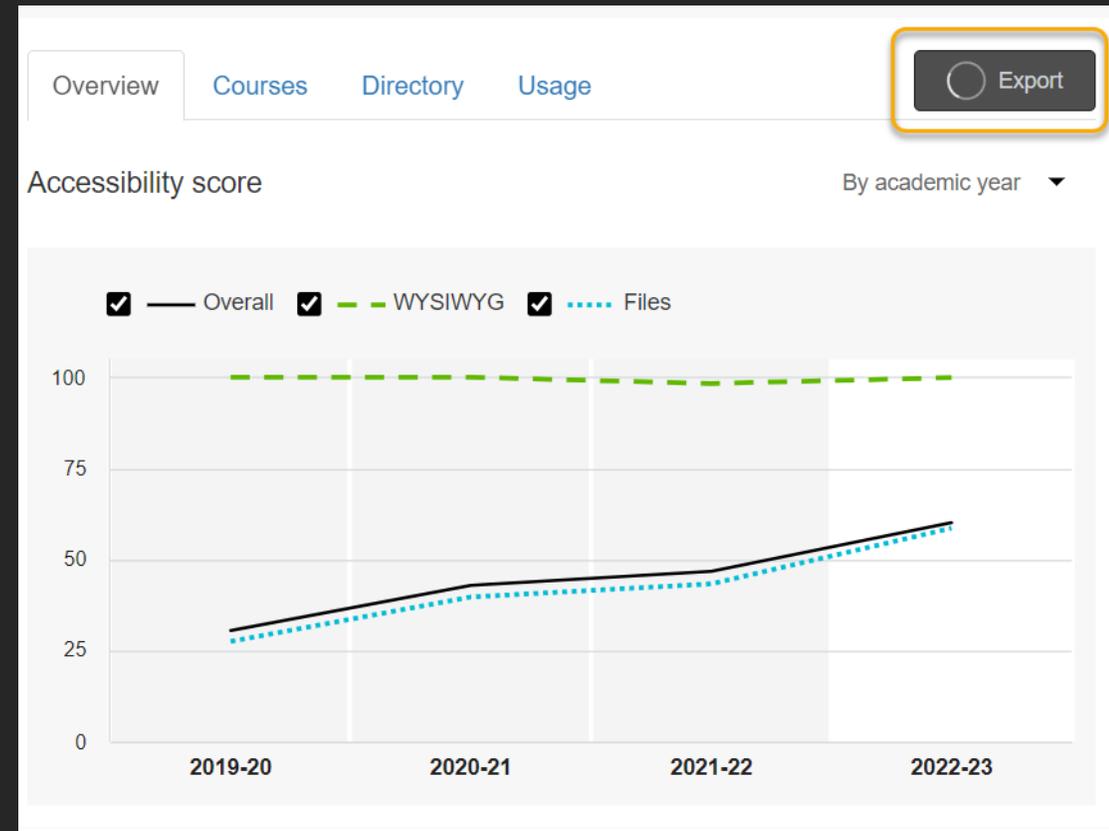
PRIORITIZING



6+ MONTHS

Additional Ally for LMS Improvements

- CSV Exporting options: Provide greater control over what gets included in the CSV
- Extend Ally accessibility checks
- Generate video captioning
- Transform the File Transformer



PRIORITIZING



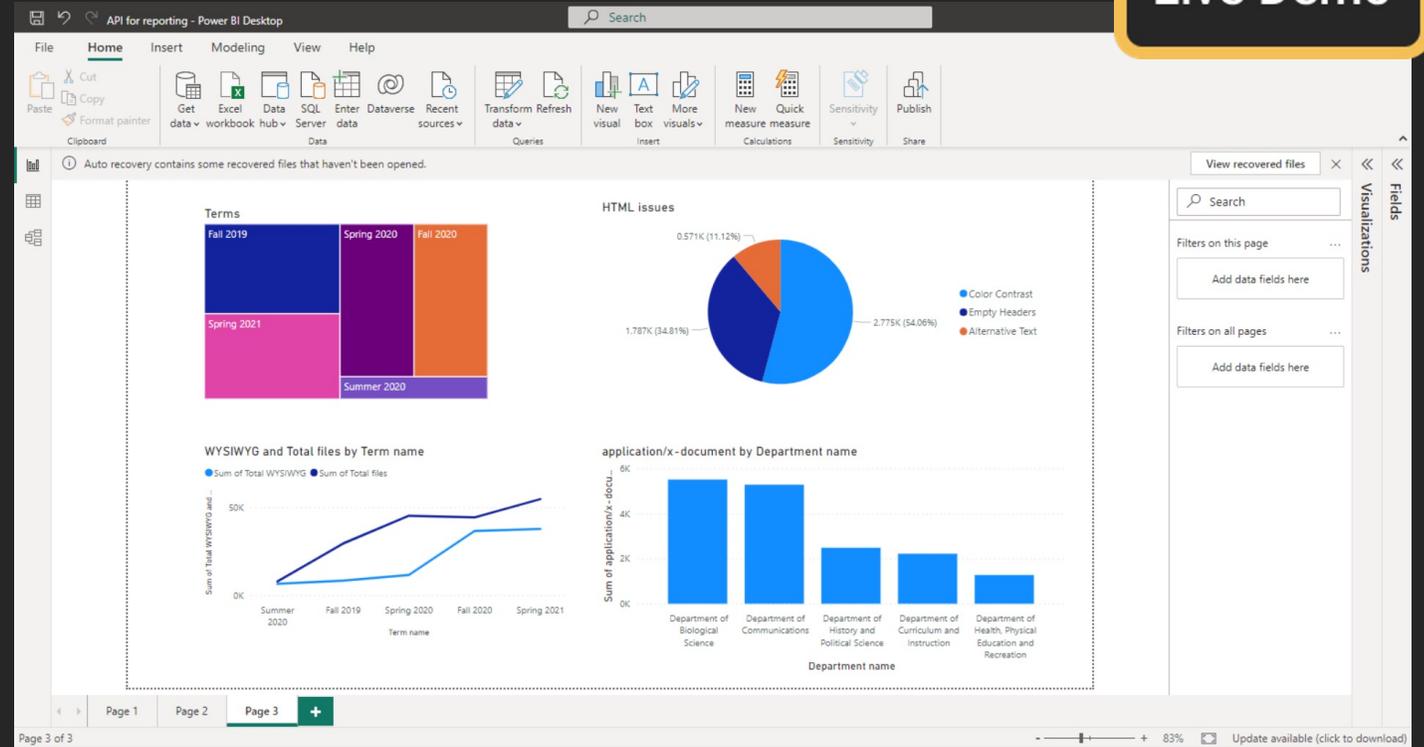
1-3 MONTHS

Facilitate Integration with Reporting Tools

Ally for LMS

- Current API only supports downloading data files (CSV)
- New endpoint to get data in formats supported by reporting tools (e.g JSON files)
- Include sorting and filtering options
- Easy integration with Power BI and other reporting tools

Live Demo



IN DEVELOPMENT





Institutional Report Exports

- Expand your analysis of issue level data:
 - How many departments have Contrast image issues?
 - How many courses have HTML empty headers?
- Tailor your insight into the score:
 - 'All institution' reports
 - Courses with overall score greater than 70%
 - Departments with files score less than 70%
 - Term to Term Course score comparisons

Connect with us!

Connect With Us!



Ally Monthly Meetings

- Office Hours
- User Group



User Group Community

- Ally User Group
 - <https://usergroup.ally.ac>
- Anthology Community
 - <https://community.anthology.com>



Share Product Ideas

- Idea Exchange 
 - <http://community.anthology.com/idea-exchange>