Fix Your Content Day 2024

September 16, 2024
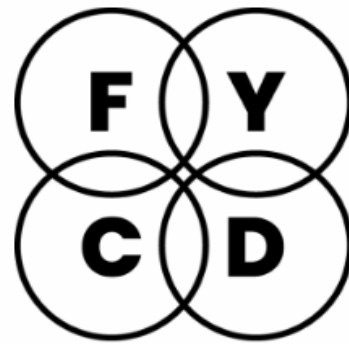
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20 Key Q&A

September 16, 2024

Meet your Presenters

Karina Estrada

Community Product Manager

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Katie Grennell, PhD

Accessibility Strategist

Global Education Services

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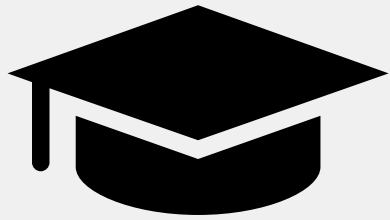# Contextualizing FYCD

Who, What, When, Where, Why, and How?

FYCD: The Who

Diverse Body of 21st Century Students

Faculty & Instructors

The Institution

FYCD: The What

Digital Accessibility

- "refers to the inclusive practice of removing barriers that prevent interaction with, or access to websites, digital tools and technologies, by people with disabilities."

Inclusive Learning

- teaching and learning environment that celebrates and honors the diversity of all learners by creating equitable access and encourages a sense of belonging and value.
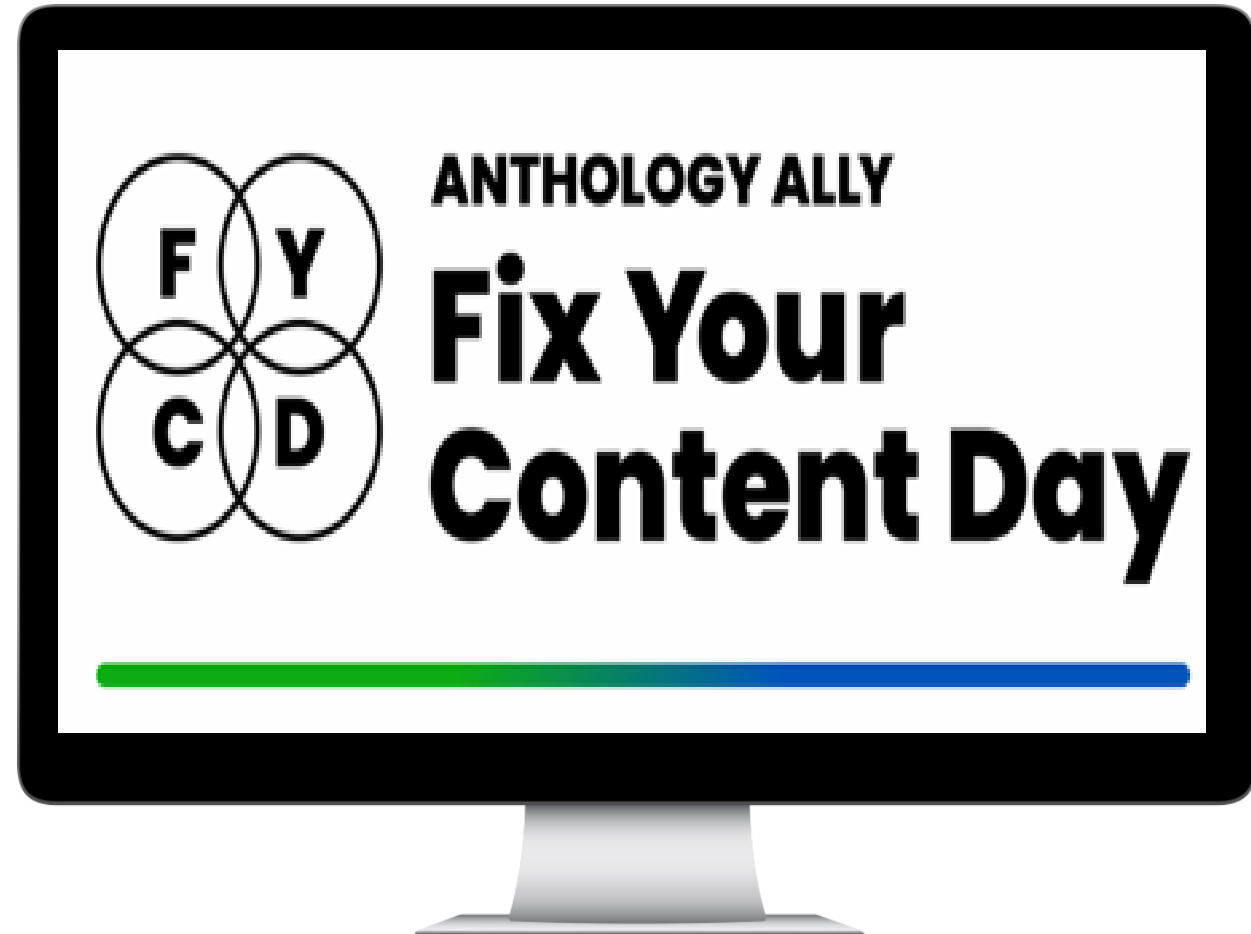
FYCD Context

- FYCD History: 24-hour global contest encouraging colleges and universities to use Ally to make as many "fixes" as possible to course files.
  - 1st FYCD hosted in 2020!

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FYCD: The Why

- To expand access to digital course content for all students

- To encourage an inclusive learning environment

- To ensure an equitable, and digitally accessible online environment

- To avoid creating and sustaining unnecessary obstacles to learning

- To celebrate diversity

- To support instructors and faculty in their digital accessibility journey

- To compliment Global Accessibility Awareness Day (GAAD)

- To support Universal Design for Learning

- To engage with the larger Ally and/or accessibility community

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FYCD: The When, the Where, and the How

- Take it away, Karina!

What is Fix Your Content Day (FYCD) ?

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Fix Your Content Day

Fix Your Content Day (FYCD) is a 24-hour contest committed to creating accessible and more inclusive digital learning content across classrooms and institutions globally. By enrolling in the competition, colleges and universities are challenged to use <u>Anthology Ally</u> to make as many "fixes" as possible to course files and improve their accessibility.

Thursday, October 3, 2024
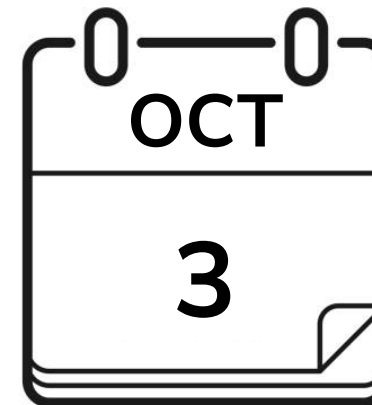
5th year of FYCD

https://www.anthology.com/fix-your-content-day

Each year, the global accessibility community unites in May for [Global Accessibility Awareness Day](#) (GAAD) to highlight the need for more inclusive digital content. Since 2020, Anthology has joined this effort by hosting the Fix Your Content Day (FYCD) challenge to make a positive impact on inclusive learning around the globe.

In response to your valuable feedback, we've moved our **Fix Your Content Day** to a date more convenient for our community: Thursday, October 3, 2024.

GAAD

OCT

3

2024

Yes!

FYCD 2023 Global Winners

1st Place - Coastal Pines Technical College - Part of TCSG

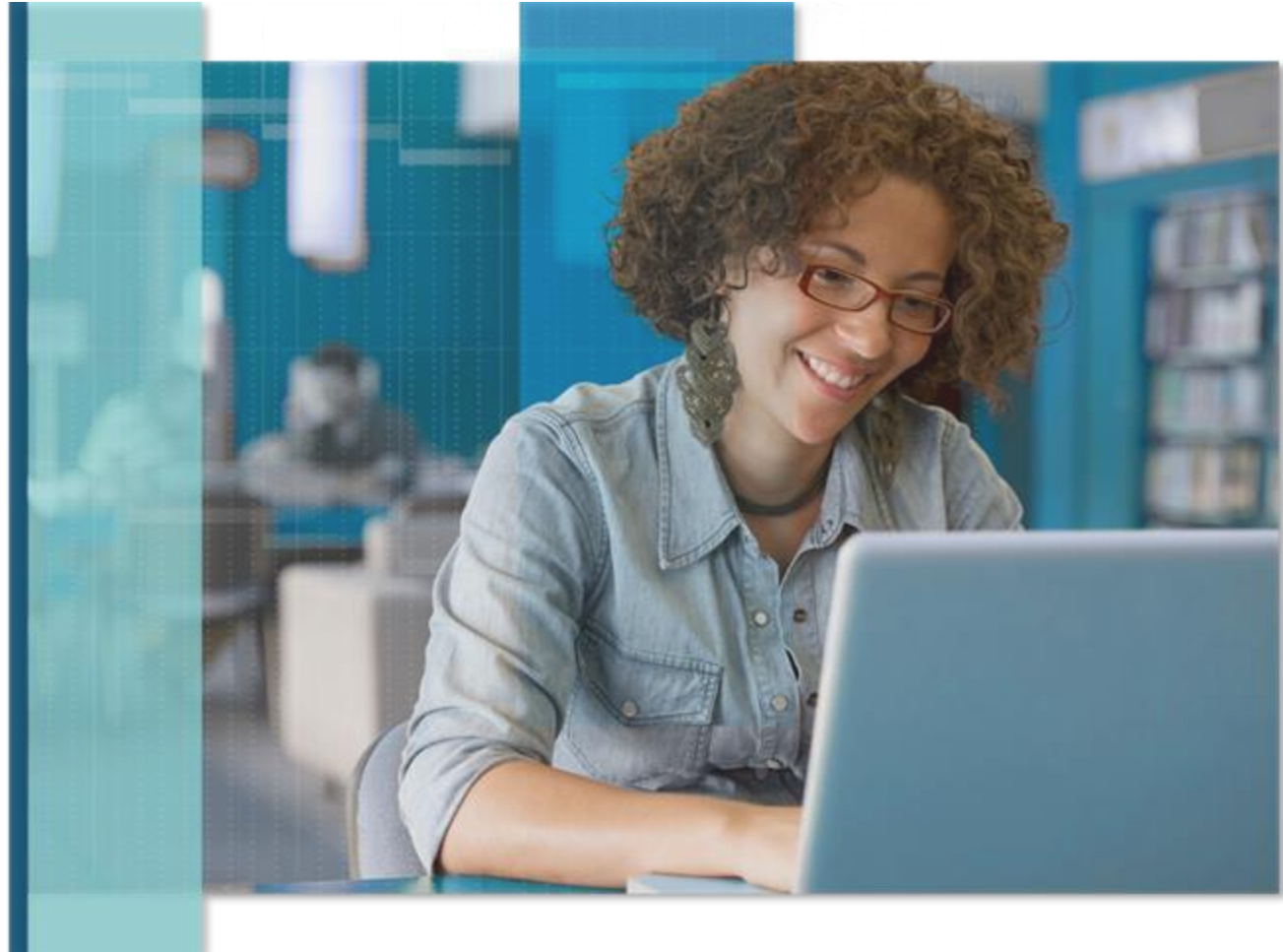**2nd Place** - Georgia Piedmont Technical College - Part of TCSG

3rd Place - Ogeechee Technical College - Part of TCSG

110,248
total fixes around the world

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Open to **current** Anthology Ally clients **ONLY**

When does the Fix Your Content Day competition start and end?

Question # 5

Time zone furthest east
12 a.m. in Kiribati

Time zone furthest west
11:59 p.m. in American Samoa

Fixing

Participants fix digital files through Anthology Ally. A "fix" is when the accessibility score of a file is improved.

Recording

Each fix is recorded in the Anthology Ally database* and will be reported in a live leaderboard that will contain "unofficial" results. Also, all fixes made using the new Instructor Feedback for WYSIWYG will contribute to the number of total fixes for

Tracking

The Ally Team will track fixes in real-time, and participants can check fixes through the usage report in the Ally Institutional Report.

Validation

After the challenge, the Ally Team will validate the results**, and the final winners will be announced a week after the event.

Register Now

First Name*

Eva

Last Name*

Silva

Email Address*

evaxsilva401@gmail.com

Company name*

Anthology

Your Country*

-- Please Select --

Are you currently using Ally? *

Yes

Your Institution Learning Management System URL*

Your Institution Logo URL (JPG or PNG – size: 200×200 pixels)*

Number of Full-Time Enrollments at your Institution - "Ex: 15000"*

☐ Sign me up for emails with exclusive insights, upcoming events and webinars, and company updates.

☐ By registering for the event, I agree to be bound by the **Terms and Conditions**.*

Register Now

- **Contact details**

First name, last name, email address, institution name, and country.

- **Ally user?**

Yes – LMS URL, logo URL and FTE

No – Can't participate

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Does an individual instructor register or does the institution register?

Question # **8**

An **individual** instructor or **many** instructors can register, but the whole institution is the one who is participating in the challenge.

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Is there a minimum number of people required for a campus to participate?

Small or **large** groups can participate

Total Number of Fixes

Fixes must be made directly within the institution's Anthology Ally User Interface to be counted in the contest.

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Can we make our own campus promotional materials?

Tips & Strategies for Mobilizing Team Members

FYCD 2024 Communications Pack

https://www.anthology.com/fix-your-content-day/communications-pack

✓ **Email templates + signatures**

✓ **Videos**
- Anthology Ally
- "How to"

✓ **Assets**
- Frequently Asked Questions (FAQs)
- Rules

✓ **Soon to Come**
- Visuals and Graphics
- FYCD 2024 One Pager

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A "fix" occurs when the accessibility score of a file is improved through Anthology Ally.

23%   60%   92%
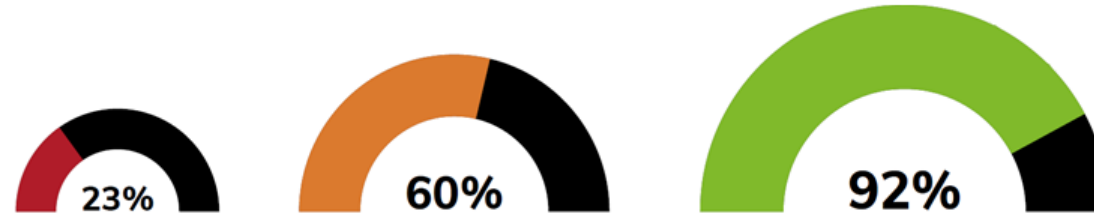
Tips for improving accessibility scores:

- Images are typically regarded as the "easiest" and fastest files to improve because descriptions can be added directly through the Instructor Feedback panel.

- Uploading a fixed file through the Instructor Feedback for WYSIWYG panel also results in an improved score.

- A file does not have to reach 100% accessibility to be counted as a "fix."

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How an institution can know more details about fixes of FYCD?

Question # **13**
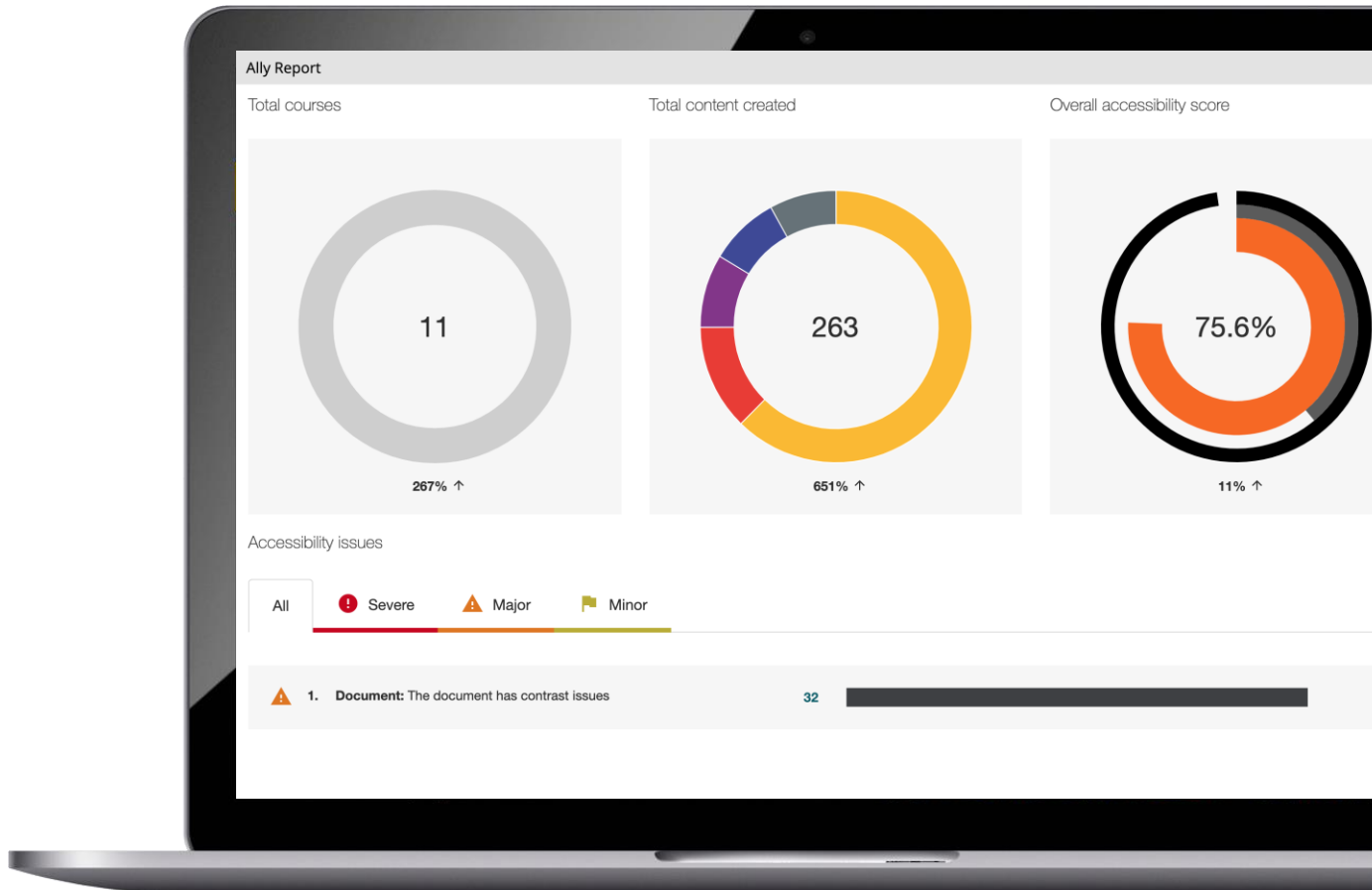
Fixes can be check through the usage report in your **Ally Institutional Report**
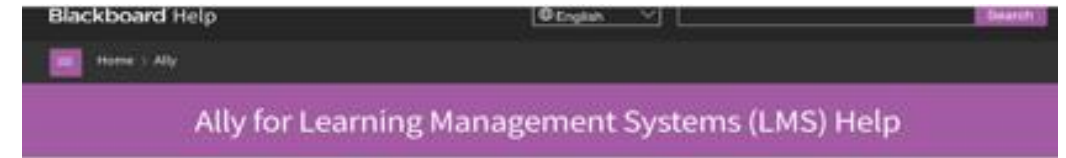
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Anthology Ally Help Pages

Visit and use our persona-based Help.blackboard.com/Ally_for_LMS

- Alternative Formats table and benefits

- Utlise the Communication & Adoption Toolkit

Many institutions link to these pages, rather than rewrite content.

Sign up for Release Notes and have them emailed to you.

Leaderboard ranks each
participating institution by:

$$\frac{\textbf{Total Number of Fixes}}{\textbf{Total Number of Students (FTE)*}}$$

*FTE will be the number you input during registration.

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Fixes will only count towards the competition during your local 24-hour time period on **October 3, 2024**.

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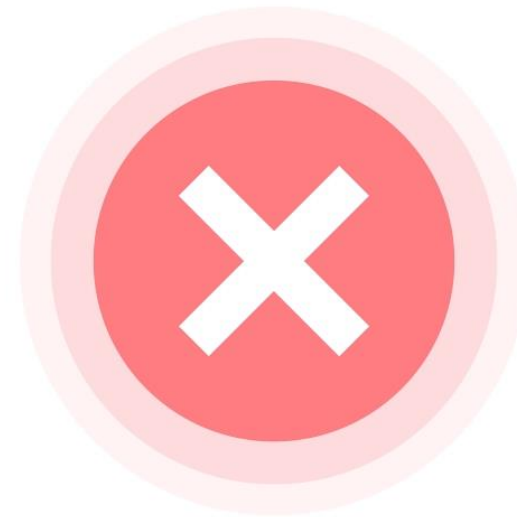
How many winners does FYCD have?
When and where will the winners be announced?

Question # **16**

✓**3 Global Winners**: 1st, 2nd, and 3rd place

✓**Regional Winners**:
- North America
- Europe and Middle East
- Asia Pacific
- Latin America

✓ **First Time Participant Winner**

- Leaderboard   https://ally.ac/gaad/

- Social Media

- Ally User Group
  - https://usergroup.ally.ac
  - https://community.anthology.com/groups/home/95

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Registration is required!
The only way to enter the competition is by registering at
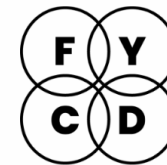
https://www.anthology.com/fix-your-content-day

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Why is Fix Your Content Day so important for institutions worldwide?

Accessibility and inclusion is a journey, not a destination

is the perfect opportunity to motivate campuses to improve the accessibility of course materials.

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**Fix Your Content Day**

Thursday, October 3, 2024

- Drive awareness of the importance of accessibility in delivering the most inclusive learning experiences by improving the usability and readability of digital materials

- Get an immense sense of pride and satisfaction for contributing to making education more inclusive for all

- Become an accessibility champion and have the opportunity to win a Fix Your Content Day trophy, global recognition, and rights to be seen as a true hero of inclusive learning

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Join the group in the Anthology Community!

- https://community.anthology.com/groups/home/166

- Create discussions, receive real time updates, and connect with other institutions across the globe!
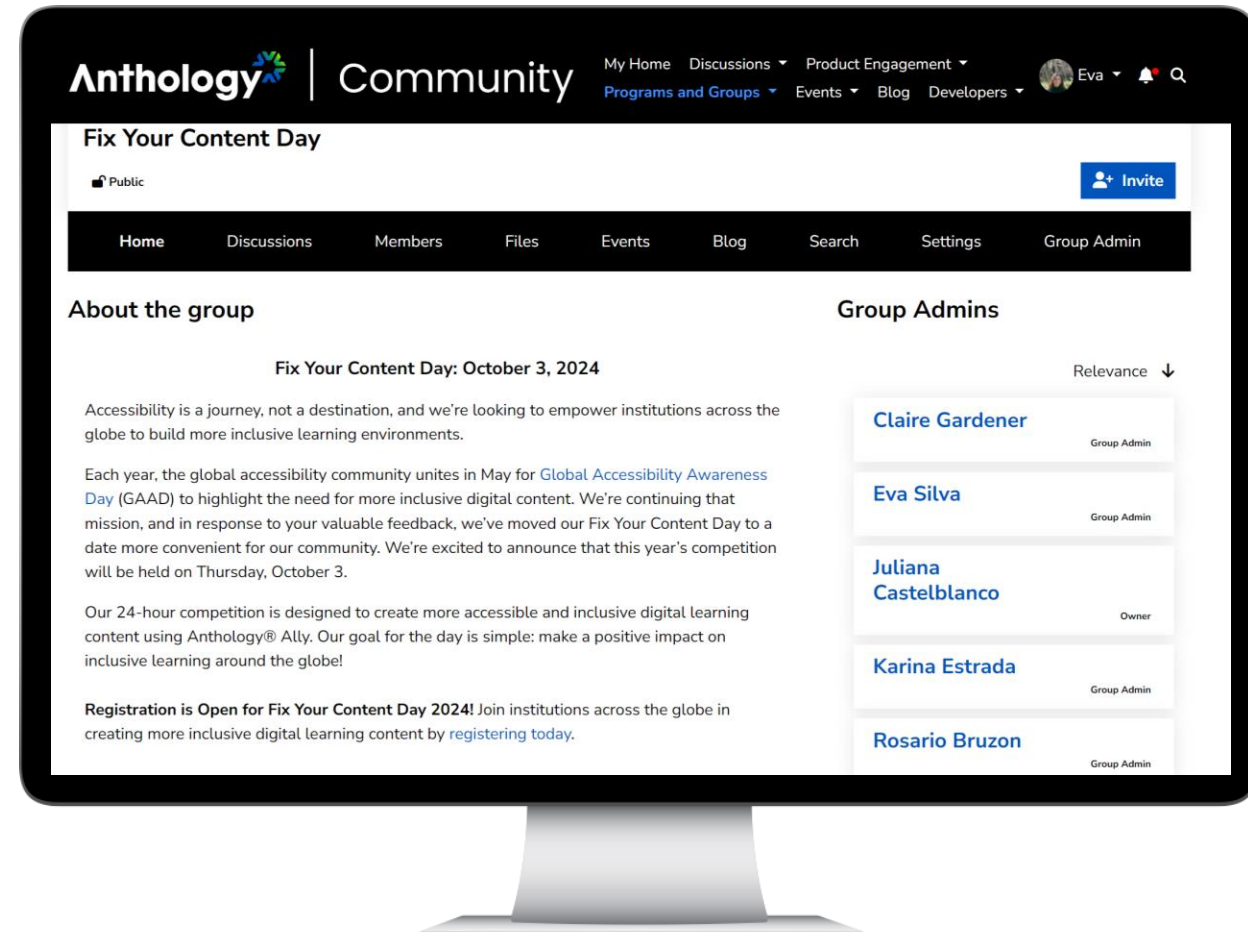
Questions? Contact Us!

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Claire: claire.gardener@anthology.com

Community: community@anthology.com